



**HOLLY LAKE RANCH
GOLF CLUB**

MEN'S GOLF ASSOCIATION

MGA BOARD MONTHLY MEETING

April 3, 2026

Minutes by Keith Schmidt, posted by Randy Robertson, MGA Secretary

Board Members Present:

Keith Schmidt, President
Andy Gray, Vice President/Tour. Dir.
Tom Burleson, Treasurer
Art Keeton, Communication Dir.
Jeff Wilson, Golf Pro

Board Members Absent:

Randy Robertson, Secretary

Meeting called to order at 9:30 AM, Friday April 3, 2026

Call to order by Keith Schmidt and roll call.

Motion to approve March minutes with corrections by Tom Burleson second by Andy Gray.

Treasurer's Report from Tom Burleson

Previous Balance from February 1 2026: \$7,301.27

● **Income for March 2026**

○ 15 New Members: (\$49.00)	\$735.00
○ Chapman Entry Fee: (\$35.00 each, 52 members)	\$1,820.00
○ 50/50 Drawing	\$175.00
○ Total Income	\$2,730 .00

- **Expenses for March 2026**
 - Chapman Prizes (\$28.00 *52 players) \$1,456.00 (ck. #1973 HLR Pro Shop)
 - GHIN Fees (\$30.00 *121 members) \$3,630.00 (ck. #1974 Texas Golf Association)
 - Hometown Trophy - Memorial Plate \$7.00 (Debit Card)

Total Expenses **\$5,093.00**

- **Total Balance as of April 1, 2026** **\$4,938.27**

- 122 Previous Members
- 15 New Members this month
- 6 non-paying members including Jeff Wilson
- 143 Total Active Members
- **2025 ended with 169 members**

Tournament	#Played	Entry Fee	50/50	Mulligans	Ttl. Income	ProShop Prizes	Profit/Loss
Chapman	52	\$1820.00	\$175.00	\$0.00	\$1,995.00	\$1,456.00	\$539.00

Report approved without motion.

Vice President/Tournament Director Andy Gray report:

- Andy Gray gave update on (Member/Guest), Pine Cone Cup preparation.
 - Two sponsors have pledged \$1,000 each.
 - Tee gifts are still in discussion. Koozies are one of these options.
 - There are discussions with Richard at Mudhen for meals options.
 - Jeff Wilson is still working on Origin Bank for another \$1,000 sponsorship.
 - A separate meeting regarding the Pine Cone Cup has been scheduled for April 14th at 9:00 AM.
- The sign-up sheet for the 3-Man Red-ball tournament will be posted online this afternoon.

Communication Director Art Keeton report:

- Art Keeton has been experimenting with the use of Artificial Intelligence to increase the accuracy and proficiency of our membership system. He indicated that there were 7 “deceased members” who were listed on the memorial board but not on our website list. This process will be a big time savings tool.
- All members not paid in full for 2026 membership will be removed from the membership e-mail group today.
- Art Keeton indicated that he has almost completed the update of the WGA website. He also had several ideas how he could improve the MGA website and phase out the use of WIX, which continues to be very difficult to use.
- Art is also working on “automatic reminders” that will open and close our on-line sign-up sheets at the deadlines of our choosing.

Golf Pro Report, Jeff Wilson:

- The Holly Lake Ranch APP is now available. It has shown to be a good tool for booking tee times..
- Groups booking multiple tee-times and not using or cancelling them in time has been an issue. The Golf Shop is working on ways to address that problem.
- Tee-times can be canceled on-line up to 24 hours prior to the time. After that, the golf shop has to be notified to update or cancel it.
- Outside play has had a slower start than expected. Jeff is exploring different “unfunded” marketing options.
- New Range balls are now being used.
- Cart path repairs will continue on the paths between 1 and 18. After these are completed, we will need to wait until next years budget to do more.

New Business, President Keith Schmidt:

- The Handicap Committee will send out the “Policies and Procedures” this afternoon. Soft-enforcement will begin for the 3-Man Red-Ball tournament. The Handicap Committee will begin screening the golfers who have signed up for the tournament. They will verify eligibility.
 - Two rounds posted within 30 days of a tournament will apply.

With no further business, motion to adjourn by Tom Burleson and second by Andy Gray.

Adjourned at 10:35 AM.