



**HOLLY LAKE RANCH
GOLF CLUB**

MEN'S GOLF ASSOCIATION

MGA BOARD MONTHLY MEETING

March 7, 2025

Minutes by Randy Robertson, MGA Secretary

Board Members Present:

Karl Kingsbury, President
Lance Hayes, VP and Tournament
Randy Robertson, Secretary
Keith Schmidt, Treasurer
Jeff Wilson, Golf Pro
Hal Holloway, Communications Director

Board Members Absent:

Meeting called to order at 9:30 AM, Friday March 7, 2025
Call to order by Karl Kingsbury and roll call.

Motion to approve February minutes by Lance Hayes and Second by Keith Schmidt.

Treasurer's Report from Keith Schmidt

Previous Balance from February 1, 2025:	\$5,355.61
● Income for February 2025	
○ 55 new members:	\$2,640.00
○ Total Income:	\$2,640.00
● Expenses for February 2025	\$ 24.00
○ 2 Hole-in-One Trophys	\$24.00
● Total Balance as of March 1, 2025	\$7,971.61

- 75 Previous Members
- 55 New Members this month
- 6 non paid members including Jeff Wilson
- 136 Total Active Members

Deadline for membership dues was February 28, 2025
(Update since end of February indicates 141 Paid Members)

Randy Robertson motion to approve Treasurer's Report and second by Karl Kingsbury.

Tournament Chair report From Lance Hayes

- 68 members participated in the Red/Gold/White tournament.
- WGA/MGA, St. Patrick's Day Couples Tournament, March 15, 2025
 - Deadline for computer signup is Wednesday March 12, 2025.
 - Pro-Shop signup deadline Thursday March 13, 2025.
 - 50/50 on tournament day, Also raffle available.
 - \$20.00 entry fee.
- Discussion on Pot of Gold Tournament towards end of tournament season.
 - To clarify minutes from last month, there will be two 3rd place prizes of \$75.00 each.
- MGA Chapman Tournament March 22nd and 23rd 2025.
 - Deadline for signup online is Wednesday, March 19, 2025.
 - Deadline for pro-shop signup is Thursday March 20, 2025.
 - 50/50 available
 - \$35.00 entry fee.
- Committees for outside tournaments:
 - Sponsorship Chair - Open
 - Tournament Operations Chair - Karl Kingsbury
 - Entertainment Chair - Open
 - Greens - Andy Gray

Communications Report from Hal Holloway:

- There will be attachments on the web site to highlight pro-shop merchandise specials with item and pictures.
- Web site will have a cutoff for tournament registration indicated the day before the cutoff at the pro-shop.
- 156 total visitor clicks to web site with 95 new participant clicks and 66 returning clicks.
- Discussed issues to make the site more desirable to visit with possibilities of outside play in the future.
- Need E-Mail addresses from Troy Martinez, Chris Dalton, and Karl Garland.

UPDATE FROM GOLF PRO/ JEFF WILSON

Tee boxes on 12 and 15 will be ready for Spring play. Mats will continue to be used on driving range Saturday through Tuesdays. Green covers will be stored after their positioning during the winter months. New possibilities for members through the Proshop:

- Second Swing through the PGA of Corporation for appraisal of members used golf clubs where there is very fast appraisal of members clubs, access to credit toward new purchases with very competitive prices through the Pro Shop.
- Jeff also indicated that there is a program through the MY SHOP to sell members personalized shirt sales. Rather expensive to initiate and discussion of whether it could be feasible to maintain. Shirts would be MSRP but in all brands.
- Board approved mass e-mail to members regarding Pro-Shop opportunities.
- Tee Times start on Monday, March 10, 2025 on Monday, Wednesday and Thursdays.
 - Tee Times on App on Website as well as through the Pro-Shop.
 - Likely that Tee Times will be 6 days a week at some point in the future.
- Jeff met with the Holly Lake Board of Directors and it was indicated that having outside play on the Golf Course was inevitable.
 - Proposed cost to non-member players is as follows:
 - Monday, Tuesday, Wednesday, Thursday and Friday: \$70.00
 - Saturday, Sunday and Major Holidays: \$80.00
 - Two outside Tee times guaranteed on weekdays
 - Four outside Tee times guaranteed on holidays and weekends
 - Method of payment and admittance to the course in discussion and to be determined.
- Jeff to have a marshalls meeting today at the proshop which will include priorities and standards to maintain pace of play and golf course etiquette.
- MGA Board approved Jeff having last word on “handicap” status for cart use.
- Jeff indicated that there was a discount through Calloway to get logoed shirts with Battle of the Pines and Holly Lake Ranch golf course logos for the purchase price of \$34.00 each.
 - Need to purchase 55 to 60 selling overage in Pro-Shop
 - Will determine two colors after sending e-mail to members indicating preferences.
 - First 48 members who qualify with participation in MGA tournaments will be qualified to play in Battle of the Pines Tournament.
 - Member/Guest and Club Championship will not be qualifying tournaments for Battle of the Pines.
- Jeff indicated that he was going to give increasing responsibilities at the Pro-Shop to Colby and Matt. They will be responsible for setting up the One-Man Scramble.

New Business/ Open Discussion:

Starting the process of determining entertainment for Member/Guest Tournament.

Will have ladies and restaurant administration involved in planning discussion for Member/Guest tournament.

Jeff indicated that the Night time Scramble was not approved by the Holly Lake Ranch Board of Directors due to community disturbance and liability concerns.

Jeff indicated that there were issues with leveling flights. The problem is mainly due to the lack of low handicap players to distribute among flights. Board will encourage membership recruitment of all handicap ranges.

The Board has decided to change the date of the date for the July meeting from July 4, 2025 to July 11, 2025.

With no further business, motion to adjourn by Randy Robertson and second by Hal Holloway.

Adjourned at 10:30 AM.